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The iProperty.com.my News Team

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17 MARCH, KUALA LUMPUR: Sunsuria Berhad ("Sunsuria") announced today its collaboration with Maybank Islamic's HouzKEY to offer a simpler and more affordable home ownership financing solution to home buyers with 'Yours to Own' Campaign.

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The home ownership campaign offers 3 key unique value propositions which include 100% financing with no downpayment required, zero payment during construction and low monthly payment with the best financing rates in town starting from RM680 where they will only be required to service such payment upon completion of the project and after the vacant possession (VP) stage. This allows home buyers to save their money during the construction period. Sunsuria's collaboration with HouzKEY also enables eligible home owners to enjoy the benefits under Home Ownership Campaign ("HOC") 2020-2021 which include stamp duty exemptions, Memorandum of Transfer waivers and 10% discount on purchase of property. Just like any other home financing, home owners can benefit from withdrawal of EPF for monthly payment. HouzKEY is tailored specifically to enable home buyers to own their dream home with a financing plan that is easy on their cash flow while addressing their pain point, eg. unable to afford high down payment.

In conjunction with the Chinese New Year festive this year, Maybank Islamic is running the HouzKEY 2021 Ox-picious New Year Campaign offering special angpow for you. Get RM800 grocery voucher when you apply for HouzKEY financing with the promo code of "CNY2021" from now until 8th April 2021 (while stocks last). Terms and conditions apply.

Various packages offered based on individual needs for selected Sunsuria developments under the HouzKEY – 'Yours To Own' campaign. This includes Sunsuria City's landed residential – Monet Garden, Sunsuria City's high rise development – Tangerine Suites, and Sunsuria Forum's Residential Suites -a mixed integrated development at Setia Alam.

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"Continuing to play our part in ensuring we consistently deliver products and services with integrity, quality and reliability in the new normal, the 'Yours to Own' Campaign offers flexibility to new home buyers & investors to choose from Sunsuria's Freehold products ranging from landed homes that are equipped with 6 bedrooms, 5 bathrooms, multi-generational living and space or opt for the modern lifestyle of a high-rise mixed development in Sunsuria Forum.

READ : [Victoria Education enters agreement with Sunsuria to establish award-winning Mindchamps Preschool in Sunsuria City](#)

In our commitment to ease homebuyers' journey into purchasing their dream home, our Sales ambassadors will also walk buyers through queries along the way on providing reliable and trusted furnishing and construction consultation needs homebuyers may have." said Sunsuria's Chief Operating Office & Head of Property Development Datuk Simon Kwan.

"In line with the Bank's mission in humanizing financial services, we believe HouzKEY will make a difference for those looking to own a home but find affordability a challenge. HouzKEY product is our solution to the current issue of homeownership and also our way of supporting Malaysia's national agenda on homeownership. We hope the collaboration with Sunsuria can ease the burden in securing home ownership and provide alternative financial assistance for home buyers interested in owning Sunsuria property units without having to worry about the high upfront costs." said Sally Lye, the Managing Director of Maybank Real Estate Ventures.

The Sunsuria City township project has an estimated gross development value ("GDV") of RM10 billion, while Sunsuria Forum has an estimated GDV of RM1.4 billion.

Visit [sunsuria.com](https://www.sunsuria.com) for more information.